REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET   HARRIS REPORT FROM REP   OCT17/12 15.02
FAX# 703 528 7880   **CHANGES**   *** WFTV-TV ***

ADV # _____   ADV. NAME ISS/AMER. CROSSROADS   REP.# _____   OFF.# 6556   SALESMAN # _____

AGY # _____   AGY. NAME CROSSROADS MEDIA LLC   BUYER NAME MICHELLE SANTUOSO
                   66 CANAL CENTER PLAZA, SUITE 555   SALES PRSN WA- JOE KNAUER
                   ALEXANDRIA, VA 22314

ORDER # _____   CONTRACT # 6372017   CLASS: NATL.   LOCAL   REGIONAL

PRDCT AMERICAN CROSSROADS   EST#1209 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12   OCT22/12   WK-1

CITY TAX _____   STATE TAX _____   CO-OP BILLING NEEDED _____   DATE OCT17/12 15.02

REP:
     TO LENA
     FR JULIE
     OK'D M1
     TTLS RTS
     PLS CFM, THX 10/17

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

          AMERICAN CROSSROADS

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: /WK:	: WEEK : INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :		: :		: :	: :	: :	: :		: :
AGENCY ADVERTISER CODE = 11		AGENCY EST# = 1209							
AGENCY PRODUCT CODE = 27									
3 S	1100A-1200N	30	$2,200.00	10/19	10/19	0	FRI	FRI	0
PROGRAM :	THE VIEW								
CON COM1 :	THE VIEW								
50 A	1100P-1135P	30	$2,200.00	10/19	10/19	1	FRI	FRI	1
PROGRAM :	NEWS								
ORD COM1 :	WE CAN OFFER								
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-3 FOR 1 SPOT/WK									

REP HEADLINE# 6372017   TRF# 336731

REP: TEL# 703 528 7800   FAX# 703 528 7880
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ORDER WORKSHEET   HARRIS REPORT FROM REP   *** WFTV-TV ***
                              CHANGES

$$$ MOD# 0: UNAPPROVED REV #1 $$$

STATION MAKEGOOD OFFERS: MISSED:FRI/1100A-1200N
M1   OK'D   BUY#3   OFFER:FRI/1100P-11135P
                           CMT:WE CAN OFFER

: LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END   :SPTS: WEEK : DAYS   :TOTL:
:   :LINE#: :   :   :   :   : DATE : DATE : /WK: INVT :   :SPTS:

OCT/12 135750.00   OCT19   30S $2,200.00 (OCT17/12)
                                                     OCT19   30S $2,200.00 PLS ADVISE.

                                              CONTRACT TOTAL   135750.00
                                              TOTAL SPOTS   54

MARKET TOTALS $545,350   WFTV 25%   WKMG 22%   WESH 31%   WOFL 21%   WKCF 0%   WRBW 0%   CABL 0%
                                    WOPX 0%   WRDQ 1%   EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD   B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-RATE Y-DAYS Z-COMMENTS *-MULTIPLE